COVID-19 and the Northern Powerhouse
Tackling inequalities for UK health and productivity
This report is a spotlight on the disproportionate effect of COVID-19 and the underlying inequality that helps to fuel this disparity of impact. The writing has been on the wall for many years now but it will be for years to come that we are all responsible for. In September 2019, the Office for National Statistics (ONS) revealed that life expectancy in the UK had stopped improving for the first time since records began.

Between 2011 and 2017, improvement was slower in the UK than in the majority of OECD countries. Four months later, Health Equity in England: The Marmot Review 2010 was published by the Institute of Health Equity. The RCP, along with 20 other leading health organisations, wrote to the Prime Minister to urge the government to accept Sir Michael Marmot’s recommendations.

Sadly, as this report shows, those with the fewest resources have indeed borne the brunt of the negative impacts of the pandemic on health and the economy. As Sir Michael tweeted on 12 June in response to ONS data on the rate of deaths involving COVID-19: “Inequalities in mortality from #COVID19 - the social gradient - are similar to inequalities in mortality from all causes, suggesting that the general causes of health inequalities as laid out in #Marmot2020 apply to COVID19 plus some extra in more deprived areas.”

This is not what we should, or do, expect to find in the UK in 2020. Around 20 countries are more populous than ours, yet we have the fifth highest GDP in the world. Why, then, does ONS data show we are only 10th in terms of life expectancy? The causes, as the ONS said about the slowdown it identified in September last year, “are likely to be complex.” Which reminds me of the foreword to the 1980 report of the working group on inequalities in health, better known as the ‘Black Report’ as the chair of the group was the then-president of the Royal College of Physicians, Sir Douglas Black.

In his foreword, the secretary of state explained why: “It will be seen that the Group has reached the view that the causes of health inequalities are so deep rooted that only a major and wide-ranging programme of public expenditure is capable of altering the pattern. I must make it clear that additional expenditure on the scale which could result from the report’s recommendations – the amount involved could be upwards of £2 billion a year – is quite unrealistic in present or any foreseeable economic circumstances, quite apart from any judgement that may be formed of the effectiveness of such expenditure in dealing with the problems identified I cannot, therefore, endorse the Group’s recommendations.”

While £2 billion was around a sixth of the health budget at the time, the figures in the report are before you outline the cost of choosing not to ignore the problem. A similar choice faces us today: invest in the health of the nation now, or fail to realise our economic and social potential in the future, instead spending money on caring for people who are ill but do not need to be.

This is why the RCP this year convened the Inequalities in Health Alliance (IHA), which has a growing membership of over 100 organisations with an interest in health and care. We are together asking the Prime Minister to develop a cross-government strategy to reduce health inequalities as a matter of urgency - and invite you all to join this call with us.

Because while the pandemic has not created new inequalities, it has exacerbated existing ones. As we said in the letter to the Prime Minister on behalf of the IHA, “COVID-19 has exposed how health inequalities can have an impact not just over a lifetime, but a matter of weeks.”

As such a rich country, we should have done more to protect all our citizens from the shockwaves of a crisis. But we should not wallow in that shame or blame but act. The impact of the pandemic will be felt for years to come, but we still have time to make sure it is felt equally.

Executive Summary 4
60 Second Summary 4
Key Findings 465
Summary of Detailed Findings 6
Recommendations to Government 7

CHAPTER 1: INTRODUCTION 8
1.1 Productivity in the Northern Powerhouse 8
1.2 Health in the Northern Powerhouse 9
1.3 Health for Wealth in the Northern Powerhouse 10
1.4 Covid-19 and Regional Inequalities 11
1.5 COVID-19 and the Northern Powerhouse 12

CHAPTER 2: EFFECTS OF COVID-19 ON HEALTH AND PRODUCTIVITY IN THE NORTHERN POWERHOUSE 14
2.1 Summary 14
2.2 Regional differences in mortality rates 14
2.3 The potential effect of increased COVID-19 excess mortality on future productivity 15
2.4 Unequal COVID-19 Unemployment rates 17
2.5 Statistical analysis of the geographical difference in outcomes 17
2.6 Results of the statistical analysis 17
2.6.1 COVID-19 Mortality Rates 18
2.6.2 All-cause Mortality Rates 18
2.6.3 Increase in the claimant count unemployment rate (March to April) 18
2.6.4 The effects of deprivation 19
2.7 Conclusion 19

CHAPTER 3: EFFECTS OF COVID-19 ON MENTAL AND FINANCIAL WELLBEING IN THE NORTHERN POWERHOUSE 20
3.1 Summary 20
3.2 Background and Introduction 20
3.3 Mental wellbeing 20
3.4 Number of hours worked per-week 21
3.5 Furlough 22
3.6 Loneliness 22
3.7 New Universal Credit Claims 22
3.8 Conclusion 22

4.1 Summary 24
4.2 Economic Crisis/Austerity 24
4.2.1 Impact of austerity across England: North-South divide 24
4.2.2 An increased North-South health divide 25
4.3 The COVID-19 economic crisis and the North-South Divide 26
4.4 Conclusion 27

5.1 Summary 28
5.2 Child Poverty in the Northern Powerhouse 28
5.3 Austerity, Children and the North 30
5.4 The COVID-19 Context for Children and Young People 30
5.4.1 Education and employment 30
5.4.2 Mental health and wellbeing 30
5.5 Conclusion 31

CHAPTER 6: LEVELLING-UP - RECOMMENDATIONS 32
Appendix for Chapter 2 34
Appendix for Chapter 3 38
Appendix for Chapter 4 39
Appendix for Chapter 5 39

TECHNICAL APPENDICES 34

CONTENTS
EXECUTIVE SUMMARY 4
60 Second Summary 4
Key Findings 465
Summary of Detailed Findings 6
Recommendations to Government 7
CHAPTER 1: INTRODUCTION 8
1.1 Productivity in the Northern Powerhouse 8
1.2 Health in the Northern Powerhouse 9
1.3 Health for Wealth in the Northern Powerhouse 10
1.4 Covid-19 and Regional Inequalities 11
1.5 COVID-19 and the Northern Powerhouse 12
CHAPTER 2: EFFECTS OF COVID-19 ON HEALTH AND PRODUCTIVITY IN THE NORTHERN POWERHOUSE 14
2.1 Summary 14
2.2 Regional differences in mortality rates 14
2.3 The potential effect of increased COVID-19 excess mortality on future productivity 15
2.4 Unequal COVID-19 Unemployment rates 17
2.5 Statistical analysis of the geographical difference in outcomes 17
2.6 Results of the statistical analysis 17
2.6.1 COVID-19 Mortality Rates 18
2.6.2 All-cause Mortality Rates 18
2.6.3 Increase in the claimant count unemployment rate (March to April) 18
2.6.4 The effects of deprivation 19
2.7 Conclusion 19
CHAPTER 3: EFFECTS OF COVID-19 ON MENTAL AND FINANCIAL WELLBEING IN THE NORTHERN POWERHOUSE 20
3.1 Summary 20
3.2 Background and Introduction 20
3.3 Mental wellbeing 20
3.4 Number of hours worked per-week 21
3.5 Furlough 22
3.6 Loneliness 22
3.7 New Universal Credit Claims 22
3.8 Conclusion 22
4.1 Summary 24
4.2 Economic Crisis/Austerity 24
4.2.1 Impact of austerity across England: North-South divide 24
4.2.2 An increased North-South health divide 25
4.3 The COVID-19 economic crisis and the North-South Divide 26
4.4 Conclusion 27
5.1 Summary 28
5.2 Child Poverty in the Northern Powerhouse 28
5.3 Austerity, Children and the North 30
5.4 The COVID-19 Context for Children and Young People 30
5.4.1 Education and employment 30
5.4.2 Mental health and wellbeing 30
5.5 Conclusion 31
CHAPTER 6: LEVELLING-UP - RECOMMENDATIONS 32
Appendix for Chapter 2 34
Appendix for Chapter 3 38
Appendix for Chapter 4 39
Appendix for Chapter 5 39
TECHNICAL APPENDICES 34
The COVID-19 pandemic has hit the country unevenly with a disproportionate effect on the North of England. There is a well-known productivity gap between the Northern Powerhouse and the rest of England of £4 per person per hour. There is also a substantial health gap between the Northern Powerhouse and the rest of England, with average life expectancy 2 years lower in the North. In our 2018 ‘Health for Wealth’ report, the NHSA found that, improving health in the Northern Powerhouse would reduce the regional gap in productivity by 30% or £1.20 per-person per-hour, generating an additional £13.2 billion in UK GDP.

However, the COVID-19 pandemic has vastly changed the regional context.

The Northern Health Science Alliance commissioned this report working with the Northern ARCs (NIHR Applied Research Collaborations: ARC North East and North Cumbria, ARC Greater Manchester, ARC North West Coast, ARC Yorkshire and Humber) to understand the impact of the COVID-19 pandemic on health and productivity in the Northern Powerhouse and to explore the opportunities for ‘levelling up’ regional health and productivity, across the life course. Our report shows the unequal health and economic impacts of COVID-19 on the Northern Powerhouse. As it develops its post-COVID-19 ‘levelling up’ industrial strategy, central government should pay particular attention to the importance of supporting the physical and mental health and development of the Northern Powerhouse as a route to increased prosperity.

Key findings

- Mortality rates during the first wave (March to July 2020) were higher in the Northern Powerhouse than the rest of England
- An extra 12.4 more people per 100,000 died in the Northern Powerhouse than the rest of England due to COVID-19
- An extra 57.7 more people per 100,000 died in the Northern Powerhouse than the rest of England due to all-causes
- These extra 57.7 deaths per 100,000 could cost the UK Economy an additional £6.86bn in lost productivity (measured by GVA)
- Economic outcomes, particularly unemployment rates, were hardest hit in the Northern Powerhouse
- Mental and financial wellbeing was hardest hit in the Northern Powerhouse, as was loneliness
- Reductions in mental wellbeing in the Northern Powerhouse could cost the UK economy up to £5 billion in reduced productivity (measured by GVA)
- Austerity disproportionately affected the Northern Powerhouse, particularly its areas of high deprivation. We estimate that reductions in the core spending power of local authorities in the Northern Powerhouse by £1 per-head cost £3.17 per-head in lost productivity (measured by GVA), equivalent to around a £2bn loss in GDP per-year
- Pre-pandemic child health, a key predictor of life-long health and economic productivity, was poor and deteriorating. Since the pandemic adverse trends in poverty, education, employment and mental health for children and young people have been exacerbated
- The productivity gap between the Northern Powerhouse and the rest of the country is likely to worsen for subsequent generations without a COVID-19 recovery strategy that prioritises families with children

Pre-pandemic child health, a key predictor of life-long health and economic productivity, was poor and deteriorating. Since the pandemic adverse trends in poverty, education, employment and mental health for children and young people have been exacerbated.

Reductions in mental wellbeing in the Northern Powerhouse could cost the UK economy up to £5 billion in reduced productivity (measured by GVA)

We estimate that reducing the core spending power of local authorities by £1 per-head will cost £3.17 per-head in lost productivity (measured by GVA), equivalent to a £2bn loss in GDP per-year.
Summary of Detailed Findings

Chapter 2: EFFECTS OF COVID-19 ON HEALTH AND PRODUCTIVITY IN THE NORTHERN POWERHOUSE

- On average, the rates of mortality attributable to COVID-19 in the Northern Powerhouse compared to the rest of England excluding London (95% CI: 2.2 to 22.6)
- 21.4 more people per 100,000 died of COVID-19 in the Northern Powerhouse compared to the rest of England excluding London (95% CI: 12.7 to 30.2)
- On average, the rates of mortality attributable to all-causes were also much higher in the Northern Powerhouse than in the rest of the country

- 577 more people per 100,000 died of all causes in the Northern Powerhouse compared to the rest of England excluding London (95% CI: 31.9 to 974.5)
- 63.2 more people per 100,000 died of all causes in the Northern Powerhouse compared to the rest of England excluding London (95% CI: 46.8 to 79.5)

- People in the Northern Powerhouse were more likely to have reduced productivity (measured by GVA)

- 63 more people per 100,000 died of all causes in the Northern Powerhouse compared to the rest of England excluding London (95% CI: 41.3 to 74.2)

- We estimate that this excess Northern Powerhouse mortality could cost the UK Economy an additional £6.86bn in lost GDP

- The increased mortality rates in the Northern Powerhouse remains significant even after accounting for deprivation, ethnicity, and the age-structure of the population

- Pre-COVID unemployment rates were higher in the Northern Powerhouse, and they rose the fastest there too in the first few months on the first wave

Chapter 5: COVID-GENERATION: CHILDREN AND THE FUTURE OF THE NORTHERN POWERHOUSE

- Childhood health is a key predictor of later health and economic productivity

- There are substantial, persistent regional inequalities in child health: children living in the North have worse health outcomes than children living in the rest of England

- Child poverty rates in the Northern Powerhouse are amongst the highest in the country with child poverty as high as 41% in parts of the North East

- The closing of Sure Start centres disproportionately hit the North, reversing improvements in school readiness they brought about

- The pandemic has negatively impacted on education, employment and mental health for children and young people

- In future, the productivity gap between the Northern Powerhouse and the rest of the country is likely to worsen without further action

- The productivity gap between the Northern Powerhouse and the rest of the country is likely to worsen for subsequent generations without a COVID-19 recovery strategy that prioritises families with children

Chapter 4: THE COVID-19 ECONOMIC CRISIS AND HEALTH IN THE NORTHERN POWERHOUSE

- A major reason the Northern Powerhouse could have disproportionately been affected by Covid-19 is because it was hit the hardest by austerity

- There is no link to declining life expectancy; places that have experienced the greatest reduction in local authority and welfare funding (particularly concentrated in the Northern Powerhouse and the ‘Red Wall’ seats) have experienced greater declines in life expectancy over the last decade

- Reducing core spending power of local authorities by £1 per-head is equivalent to a loss of £2bn per-year in GDP

- Pre-COVID mental health problems were 74% higher in the Northern Powerhouse than the rest of England and this is expected to get worse

- Mental health affects productivity. Hence the productivity and GVA of the Northern Powerhouse will fall further behind the rest of the country unless action is taken

- The closing of Sure Start centres disproportionately hit the North, reversing improvements in school readiness they brought about

- The pandemic has negatively impacted on education, employment and mental health for children and young people

- In future, the productivity gap between the Northern Powerhouse and the rest of the country is likely to worsen without further action

- The productivity gap between the Northern Powerhouse and the rest of the country is likely to worsen for subsequent generations without a COVID-19 recovery strategy that prioritises families with children

These extra deaths per 100,000 could cost the UK economy an additional £6.86bn in lost productivity (measured by GVA)

Short-term

1. Place additional resource into the Test and Trace system in the Northern Powerhouse and deliver through local primary care, public health, NHS labs and local authority services to ensure full population coverage

2. Target clinically vulnerable and deprived communities in the Northern Powerhouse in the first phase of the roll out of the COVID-19 vaccine

3. Increase NHS and local authority resources and service provision for mental health in the Northern Powerhouse. Invest in research into mental health interventions in the North

4. Reduce child poverty – increase child benefit, increase the child element of Universal Credit by £20 per week, extend provision of free childcare, remove the two-child limit, and extend provision of free school meals. Invest in children’s services by increasing government grants to local authorities in the Northern Powerhouse

5. Maintain and increase the additional £1,000 extra funding of Universal Credit

Medium term

6. Provide additional resource to local authorities and the NHS in the Northern Powerhouse by increasing the existing NHS health inequalities weighting within the NHS funding formula in its reset and restore plans

7. Deliver a £1 billion funding ring-fenced to tackle health inequalities at a regional level and increase local authority public health funding to address the higher levels of deprivation and public health need in the North

8. Create northern health for Life centres offering a life-long programme of health and wellbeing advice and support services from pre-natal to healthy ageing programmes. Targeted to the most deprived areas in the North, they will take a preventative approach to health directly into the communities which need it most

9. Deliver health and mental health promotion interventions together with industry and employers, targeted at employee mental and physical health

10. Level up investment in health R&D in the North to create high value jobs and support local health and drive the economy

11. Recommit to ending child poverty

12. Develop a national strategy for action on the social determinants of health with the aim of reducing inequalities in health, with a key focus on children
There is a well-known productivity gap between the Northern Powerhouse (Figure 1.1) and the Rest of England of £4 per person per hour.3

There is also a large gap in health between the Northern Powerhouse and the rest of England, with life expectancy 2 years lower in the North. In our 2018 Health for Wealth report, the NHS found that: improving health in the Northern Powerhouse would reduce the regional gap in productivity by 30% or £1.20 per-person per-hour, generating an additional £2.2 billion in UK GDP. However, the 2020 COVID-19 pandemic has vastly changed the regional context. So, the NHSA commissioned this report from four of its university members (Newcastle, Manchester, Liverpool, and York) to understand the impact of the COVID-19 pandemic on health and productivity in the Northern Powerhouse and to explore the opportunities for ‘levelling up’ regional health and productivity. This introductory chapter provides background on productivity, health and COVID-19 in the Northern Powerhouse.

1.1 Productivity in the Northern Powerhouse

The UK’s productivity crisis is well-documented and entrenched. While labour productivity grew at its fastest rate for a decade in the second half of last year, Britain’s annual productivity rate remains well below its pre-crisis peak. Nowhere is this decline more pronounced than in the North – where job growth since 2004 has been less than 1% compared to over 12% in London, the South East and the South West.4 The North has not been benefiting from economic growth.

- The North of England generated over £37.2 billion Gross Value Added (GVA) to the UK economy in 2015 – around 20% of total UK GVA.5
- However, the Northern Powerhouse accounts for 25% of the UK population (16 million people - of which 63% are of working age) so GVA per worker is well below that of the rest of the UK.
- The average GVA output per worker in the Northern Powerhouse is £44,850 - 13% less than the national average.6
- GVA per hour worked was £28 in the Northern Powerhouse compared to £32 nationally.
- There are some places in the North that do better, such as Cheshire, but generally, productivity is lower in the North.7
- Average annual earnings in the Northern Powerhouse are more than 10% lower than the rest of England (Figure 1.2).8
- Economic activity rates are also lower with higher rates of unemployment, economic inactivity and worklessness.
- For example, in 2018, economic inactivity rates were 25.8% in the North East compared to 18.8% in the South East.9

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<th>0.10</th>
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<th>0.81</th>
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There is a two-year life expectancy gap between the Northern Powerhouse and the rest of England (Table 1.1), and premature death rates are 20% higher for those living in the North across all age groups.10 Over the last 50 years, this is equivalent to over 1.5 million Northerners dying earlier than if they had experienced the same level of prosperity as the rest of England.

1.2 Health in the Northern Powerhouse

There are deep-rooted and persistent regional inequalities in health across England, with people in the North consistently found to be less healthy than those in the South - across all social groups and amongst both men and women (Table 1.1).11

![Figure 1.1: The Northern Powerhouse](image1)

![Figure 1.2: Average regional annual pay, median, £ gross 2019](image2)

![Figure 1.3: Job density by region, 2019](image3)

![Table 1.1: Key Health Outcomes by English Region in 2018/19 (latest available data)](table1)

![Figure 1.4: Gross Value Added (GVA), in 2018 prices](image4)
The regional context has vastly changed as a result of the COVID-19 pandemic. The Northern Powerhouse has been particularly affected, with productivity and health indicators being worse than the rest of England.

1.4 Covid-19 and Regional Inequalities

Vastly changed the regional context. So, the productivity by 30% or £1.20 per-person gains: it would reduce the £4 gap in productivity per-person economic inactivity, increased risk of job loss and lower wages.

Figure 1.3. The Syndemic of Covid-19, Non-Communicable Diseases (NCDs) and the Social Determinants of Health

Northern Powerhouse are 39% more likely to lose their job compared to their counterparts in the Rest of England. If they subsequently get back into work, then their wages are 65% lower than a similar individual in the Rest of England.

- Decreasing rates of ill health by 12% and decreasing mortality rates by 0.7% would reduce the gap in gross value added (GVA) per-head between the Northern Powerhouse and the Rest of England by 10%.

- Increasing the proportion of people in good health in the Northern Powerhouse by 3.5% would reduce the employment gap between the Northern Powerhouse and the Rest of England by 10%.

- So, given the relationship between health, health care and productivity in the Northern Powerhouse, in order to improve UK productivity, we need to improve health in the North.

So, improving health in the North has the strong potential to improve UK productivity. The COVID-19 pandemic has highlighted this issue even more. We explore the unequal regional health and productivity implications of the pandemic further in the rest of this report.

Reducing the number of working aged people with limiting long-term health conditions by 10% would decrease rates of economic inactivity, increased risk of job loss and lower wages.

Increased vulnerability: Due to immune systems weakened by COVID-19 – even when they have no underlying health conditions. Patients with long COVID – whereby patients have long-lasting symptoms and reported being lonely. In general, the results were most pronounced amongst younger people living in the North. Similarly since 1995, for those aged 35–44 years, excess mortality in the North increased even more sharply to 49%. England’s regional health inequalities are now some of the largest in Europe. These regional health inequalities have important implications in the context of COVID-19 – as we explore further in the rest of this report.

1.3 Health for Wealth in the Northern Powerhouse

In our 2018 ‘Health for Wealth’ report, the NHSA explored the links between the regional health divide and the regional productivity divide. We found that regional inequalities in health is a key reason for the productivity difference between the Northern Powerhouse and the rest of England. Long-term health conditions lead to economic inactivity, increased risk of job loss and lower wages.

Improving health in the North would lead to substantial economic gains: it would reduce the £4 gap in productivity per-person per-hour between the Northern Powerhouse and the rest of England by 30% or £1.20 per-person per-hour, generating an additional £3.2 billion in UK GDP.

- Health is important for productivity: improving health could reduce the £4 gap in productivity between the Northern Powerhouse and the rest of England by £1.20 per-person per-hour, generating an additional £3.2 billion in UK GDP.

- Reducing the number of working aged people with limiting long-term health conditions by 10% would decrease rates of economic inactivity by 3 percentage points in the Northern Powerhouse.

- Increasing the NHS budget by 10% in the Northern Powerhouse will decrease economic inactivity rates by 3 percentage points.

- If they experience a spell of ill health, working people in the Northern Powerhouse are 39% more likely to lose their job compared to their counterparts in the Rest of England. If they subsequently get back into work, then their wages are 65% lower than a similar individual in the Rest of England.

- Decreasing rates of ill health by 12% and decreasing mortality rates by 0.7% would reduce the gap in gross value added (GVA) per-head between the Northern Powerhouse and the Rest of England by 10%.

- Increasing the proportion of people in good health in the Northern Powerhouse by 3.5% would reduce the employment gap between the Northern Powerhouse and the Rest of England by 10%.

- So, given the relationship between health, health care and productivity in the Northern Powerhouse, in order to improve UK productivity, we need to improve health in the North.

So, improving health in the North has the strong potential to improve UK productivity. The COVID-19 pandemic has highlighted this issue even more. We explore the unequal regional health and productivity implications of the pandemic further in the rest of this report.

Four potential pathways that link deprivation to higher COVID-19 infection rates, case severity and deaths have been identified: increased vulnerability, susceptibility, exposure and transmission.

- Increased vulnerability: Due to higher risk of pre-existing health conditions (such as diabetes and respiratory conditions, heart disease, obesity) that increase the severity and mortality of COVID-19. These co-morbidities arise as a result of inequalities in the social determinants of health (e.g. working conditions, unemployment, access to essential goods and services, housing and access to health care, health-related practices).

- Increased susceptibility: Due to immune systems weakened by long-term exposures to adverse living and environmental conditions. The social determinants of health also work to make people from deprived communities more vulnerable to infection from COVID-19 – even when they have no underlying health conditions - as adverse psychosocial circumstances (chronic stress) increase susceptibility, thereby influencing the onset, course and outcome of infectious diseases - including respiratory diseases like COVID-19.

- Increased exposure: As a result of inequalities in working conditions. Lower paid workers - particularly in the service sector (e.g. food, cleaning or delivery services) - were much more likely to be designated as key workers and thereby were still required to go to work during lock down, and more likely to be reliant on public transport for doing so. Likewise, people in lower skilled occupations are less likely to be able to work from home.

- Increased transmission: Inequalities in housing conditions may also be contributing to inequalities in COVID-19. Deprived neighbourhoods are more likely to contain houses of multiple occupation, smaller houses with a lack of outside space, as well as have higher population densities (particularly in deprived urban areas) and lower access to communal green space. These may have increased COVID-19 transmission rates - as was the case with previous influenza pandemics in 1918 and 2009 where strong associations were found with urbanity.

Inequalities in COVID-19 infection and death rates are arising as a result of a syndemic of COVID-19, inequalities in chronic diseases, and the social determinants of health.

A syndemic exists when risk factors or co-morbidities are intertwined, interactive and cumulative - adversely exacerbating the disease burden and additionally increasing its negative effects. A syndemic is a set of closely intertwined and multi-enhancing health problems that significantly affect the overall health status of a population within the context of a perpetuating configuration of nosologic social conditions. For the most disadvantaged communities, COVID-19 is being experienced as a syndemic – a co-occurring, synergistic pandemic which interacts with and exacerbates their existing chronic health and social conditions (Figure 1.7).

The economy of the Northern Powerhouse has around 23% of England: the West Coast Mainline (WCM, a route of 300 miles from London Euston to Carlisle in the North West), the East Coast Mainline (ECM, a route of 335 miles from London Kings Cross to Berwick in the North East) and the Great Western Mainline (GWM, a route of 300 miles from London Paddington to Penzance in the South West). The data is geo-referenced to each of the main stations along the routes using the relevant Local Authority (e.g. the data for Newark is for Nottinghamshire). The circles represent values above (green), around (amber) or below (red) the English average of 79.4 years for men and 83.1 years for women.

The visualisations show very clearly the health divides within England, particularly between the North East and South East regions, which have the lowest and highest life expectancies respectively for both men and women. There are gaps of 4 years for men and 5 years for women between the best Southern and worst Northern areas. They also demonstrate a socio-spatial gradient, with average life expectancy at birth decreasing the further North the journey takes. There are exceptions to this, with some areas that, while ‘Northern’ (e.g. Cheshire), have above average health outcomes.

This health divide has been widening in recent years. Between 1965 and 1995, there was no health gap between younger Northerners aged 20-34 years and their counterparts in the rest of England. However, mortality is now 20% higher amongst young men living in the North. Similarly since 1995, for those aged 35–44 years, excess mortality in the North increased even more sharply to 49%. England’s regional health inequalities are now some of the largest in Europe. These regional health inequalities have important implications in the context of COVID-19 – as we explore further in the rest of this report.

Reducing the number of working aged people with limiting long-term health conditions by 10% would decrease rates of economic inactivity, increased risk of job loss and lower wages.

Health is important for productivity: improving health could reduce the £4 gap in productivity between the Northern Powerhouse and the rest of England by £1.20 per-person per-hour, generating an additional £3.2 billion in UK GDP.

Reducing the number of working aged people with limiting long-term health conditions by 10% would decrease rates of economic inactivity by 3 percentage points in the Northern Powerhouse. Increasing the NHS budget by 10% in the Northern Powerhouse will decrease economic inactivity rates by 3 percentage points. If they experience a spell of ill health, working people in the Northern Powerhouse are 39% more likely to lose their job compared to their counterparts in the Rest of England. If they subsequently get back into work, then their wages are 65% lower than a similar individual in the Rest of England.

Decreasing rates of ill health by 12% and decreasing mortality rates by 0.7% would reduce the gap in gross value added (GVA) per-head between the Northern Powerhouse and the Rest of England by 10%.

Increasing the proportion of people in good health in the Northern Powerhouse by 3.5% would reduce the employment gap between the Northern Powerhouse and the Rest of England by 10%.

So, given the relationship between health, health care and productivity in the Northern Powerhouse, in order to improve UK productivity, we need to improve health in the North.

So, improving health in the North has the strong potential to improve UK productivity. The COVID-19 pandemic has highlighted this issue even more. We explore the unequal regional health and productivity implications of the pandemic further in the rest of this report.
The high concentration of deprivation and chronic conditions in the North is important given the strong links with COVID-19-related outcomes. We explore this in the rest of the report.

These links between deprivation, chronic conditions and worse COVID-19 outcomes has particular significance for regional inequalities: Deprivation, measured by the 2019 update of the Index of Multiple Deprivation (IMD), is not equally spread throughout the country. There is far more deprivation in the Northern Powerhouse than in the rest of England. This is shown in Figure 1.8 which plots the IMD quintile for each local authority district (LAD, left-hand panel) and for each lower super output area (LSOA, right-hand panel). The darker coloured areas are the most deprived. It can be seen that these more deprived areas are more concentrated in the North (as well as in London), particularly in urban areas. In particular, the Northern Powerhouse has the highest percentage of LADs within the most deprived quintile. 41% of all LADs within the Northern Powerhouse are in the most deprived 20% nationally, compared to only 5% of LADs in the South (Table 1.2).

The region with the greatest percentage of LADs in the most deprived quintile is the North East (63%). The region with the lowest percentage of LADs in the most deprived quintile is the South West (3%). Conversely, The Northern Powerhouse has only 6% if its LADs within the least deprived quintile, compared to 31% in the South. Regionally, the North East has no LADs within the top two quintiles, of LADs within the most deprived quintile. 41% of all LADs within the Northern Powerhouse are in the most deprived 20% nationally, compared to only 5% of LADs in the South (Table 1.2).

The region with the greatest percentage of LADs in the most deprived quintile is the North East (63%). The region with the lowest percentage of LADs in the most deprived quintile is the South West (3%). Conversely, The Northern Powerhouse has only 6% if its LADs within the least deprived quintile, compared to 31% in the South. Regionally, the North East has no LADs within the top two quintiles, meaning that all of the LADs within the North East are in the most deprived areas. The Northern Powerhouse also has a significantly higher burden of chronic conditions – the key clinical risk factors for adverse COVID-19 outcomes including: hypertension, diabetes, asthma, COPD, heart, liver, renal disease, cancer, cardiovascular disease, obesity and smoking. This ‘Northern’ health disadvantage is particularly apparent when examining the geographical spread of deprivation across England. Table 1.3 shows how English local authorities perform the best and the worst in terms of death rates from cancer and cardiovascular disease – the two leading causes of death in the UK. In each case, the Top 5 local authorities with the lowest death rates are in the South, and the Bottom 5 with the highest death rates are predominantly in the North.

TABLE 1.3: Geographic spread of deprivation among areas in England

<table>
<thead>
<tr>
<th>Region</th>
<th>Most deprived</th>
<th>IMD Quintile</th>
<th>Least deprived</th>
</tr>
</thead>
<tbody>
<tr>
<td>North East (2 LADs)</td>
<td>50%</td>
<td>1</td>
<td>0%</td>
</tr>
<tr>
<td>North West (19 LADs)</td>
<td>44%</td>
<td>2</td>
<td>15%</td>
</tr>
<tr>
<td>Yorkshire and the Humber (21 LADs)</td>
<td>33%</td>
<td>3</td>
<td>10%</td>
</tr>
<tr>
<td>London (33 LADs)</td>
<td>39%</td>
<td>4</td>
<td>15%</td>
</tr>
<tr>
<td>West Midlands (30 LADs)</td>
<td>17%</td>
<td>5</td>
<td>25%</td>
</tr>
<tr>
<td>East Midlands (40 LADs)</td>
<td>15%</td>
<td>6</td>
<td>30%</td>
</tr>
<tr>
<td>East of England (65 LADs)</td>
<td>13%</td>
<td>7</td>
<td>27%</td>
</tr>
<tr>
<td>South East (67 LADs)</td>
<td>6%</td>
<td>8</td>
<td>22%</td>
</tr>
<tr>
<td>South West (30 LADs)</td>
<td>3%</td>
<td>9</td>
<td>23%</td>
</tr>
</tbody>
</table>

Notes: * The Northern Powerhouse is defined as North East + North West + Yorkshire and the Humber. ** The Midlands is defined as West Midlands + East Midlands + East of England. *** The South is defined as the South East + South West.

We show that people living within the Northern Powerhouse (particularly the North East and Yorkshire and the Humber) experienced a large drop in mental wellbeing. People in the Northern Powerhouse were also more likely to have reduced their number of hours worked, have made new Universal Credit Claims, and reported being lonely. In general, the results were most pronounced when London was excluded from the rest of England.

CHAPTER 4: THE COVID-19 ECONOMIC CRISIS AND HEALTH IN THE NORTHERN POWERHOUSE

This chapter examines how, since the last financial crisis in 2008, disinvestment in public services and welfare cuts (together known as austerity) has widened the North-South gap in life expectancy contributing to the productivity divide.

We examine how this has left places in the Northern Powerhouse more vulnerable to the current COVID-19 pandemic and ensuing economic crisis. The economic and health effects of the COVID-19 pandemic have been more severe in the North and it is likely that the current recession will hit the North hardest.

CHAPTER 5: COVID-GENERATION: CHILDREN AND THE FUTURE OF THE NORTHERN POWERHOUSE

This chapter examines the early life origins of the health and productivity gap between the Northern Powerhouse and the rest of England.

Child poverty rates in the Northern Powerhouse are amongst the highest in the country and this is a key determining factor of poorer health. The closing of Sure Start centres disproportionately hit the North, thus reversing any improvements in school readiness they brought about.

CHAPTER 6: LEVELLING-UP - RECOMMENDATIONS

This chapter introduces a number of key-recommendations in both the short- and medium-term. These are based on a thorough understanding of the existing evidence.

If the Government is serious about its levelling-up agenda, it is crucial it seeks to reduce the wide, and growing, health inequalities, particularly between the Northern Powerhouse and the rest of England. A healthier North is important in terms of health outcomes, but also economic outcomes too.

These benefits will lead to a much more prosperous society and economy throughout the whole of England and the UK.
2.1 Summary
This chapter examines regional inequalities in COVID-19 outcomes. In particular, it focuses on differences between the Northern Powerhouse and the rest of England (including and excluding London) in terms of mortality and productivity. We show that the Northern Powerhouse experienced significantly higher mortality rates than the rest of England in the six months from March to July 2020 from (i) COVID-19 and (ii) all-cause.

These regional differences persist even after we account for underlying deprivation, age structure, and ethnic composition of the populations. As well as suffering from increased mortality, the Northern Powerhouse was disproportionately hit in terms of economic outcomes (unemployment rates)

2.2 Regional differences in mortality rates
We start by presenting information on mortality rates by government office region (region 'here-on-in'); England is broken down into nine regions: North East (NE), North West (NW), Yorkshire and the Humber (YandH), East Midlands (EM), West Midlands (WM), East of England (EoE), London (Lon), South West (SW), and South East (SE). We further present information on differences between the Northern Powerhouse and the rest of England.

We define the rest of England in two ways (i) including London and (ii) excluding London. We do this as there are known differences in the severity and spread of COVID-19 in London compared to other areas of England.

We obtained the local authority mortality rates attributable to COVID-19 and all cause from the Office for National Statistics (ONS) for the period March to July 2020. Each local authority was then mapped to its region using look-up tables, as well as to the Northern Powerhouse or not using look-up tables.

We use mortality rates as opposed to positive cases (or positive results as a percentage of tests taken) as during the first wave of the pandemic there were unequal testing procedures throughout the country. Therefore, it is not possible to meaningfully compare areas with different testing procedures, and as such we use mortality.

2.2.1 COVID-19 mortality rates
Regionally, the North East (53.6 per 100,000) and the North West (502.8 per 100,000) had the highest all-cause mortality rates (Figure 2.1 and Table A2.1) and 21.41 higher COVID-19 mortality rate (144.4 per 100,000). The South West (45.4 per 100,000) had the second and third highest COVID-19 mortality rates, respectively (Figure 2.1 and Table A2.1). London had highest all-cause mortality (per-year) between the Northern Powerhouse and the rest of England was attributable to poorer health in the North. This 30% figure was comprised of 17% attributable to higher morbidity (+3.2 p.p.) and 12.8% attributable to higher mortality (+3.0p.p.).

The COVID-19 mortality rate in Northern Powerhouse was 98.4 per 100,000 and the South East (412.7 per 100,000) had the lowest mortality rates.

2.2.2 All-cause Mortality rates
Regionally, the North East (53.6 per 100,000) and the North West (502.8 per 100,000) had the highest all-cause mortality rates (Figure 2.3 and Table A2.2) and 21.41 higher COVID-19 mortality rate (144.4 per 100,000). The South West (45.4 per 100,000) had the second and third highest COVID-19 mortality rates, respectively.

2.2.3 The effect of higher mortality on productivity
Given the differences in mortality rates, we now consider the effect on economic outcomes. We use unemployment rates as a proxy for productivity. We consider the unemployment rates by region and the difference compared to the rest of England.

2.2.4 Increase in the claimant count/unemployment rate
The key parameter in each model is β; it tells us if the outcomes are statistically significant but reduce in magnitude after deprivation, including London (95% CI: 41.3 to 74.2) and 21.41 higher COVID-19 mortality rate (144.4 per 100,000). The South West (45.4 per 100,000) had the second and third highest COVID-19 mortality rates, respectively (Figure 2.3 and Table A2.2).

2.2.5 Increase in the claimant count/unemployment rate
The COVID-19 mortality rate in Northern Powerhouse was 98.4 per 100,000 and the South East (412.7 per 100,000) had the lowest mortality rates.

2.2.6 The effects of Deprivation
The COVID-19 mortality rate in Northern Powerhouse was 98.4 per 100,000 and the South East (412.7 per 100,000) had the lowest mortality rates.

2.2.7 Increase in the claimant count/unemployment rate
We estimate that this excess Northern Powerhouse mortality of 57.7 per 100,000 could cost the UK Economy an additional £6.88bn in lost GDP.

The increased mortality rates in the Northern Powerhouse remain statistically significant but reduce in magnitude after deprivation, including London (95% CI: 41.3 to 74.2) and 21.41 higher COVID-19 mortality rate (144.4 per 100,000). The South West (45.4 per 100,000) had the second and third highest COVID-19 mortality rates, respectively.

To show the changing geographic spread of COVID-19 mortality over time, we plot the first three-month (March to May) mortality rates using the train-line maps introduced above (Figure 2.2). A very clear pattern emerges in panel (a); the mortality rates progressively got worse in the Northern Powerhouse, particularly into May. Large parts of the Northern Powerhouse are represented by red dots (mortality rates at least 10% above the English average).

We estimate that this excess Northern Powerhouse mortality of 57.7 per 100,000 could cost the UK Economy an additional £6.88bn in lost GDP.

The increased mortality alone could cost the UK Economy an additional £6.88bn in lost GDP. The GDP losses from increased unemployment are expected to be large too.
of 138.6 per 100,000 population. This is very likely to be an underestimate as the effects of COVID-19 continue to hit the North hardest during the ‘second wave’.

Assuming linearity, if an additional 112 deaths per 100,000 population contributed 12.8% to the productivity gap, it can be inferred that an additional 138.6 deaths per 100,000 population will contribute 15.8% to this productivity gap.

15.8% of the productivity gap (of £46bn) between the North and the rest of England equates to a potential loss of £6.96bn in GDP brought about by unequal mortality rates in the Northern Powerhouse and the rest of England.

This figure is likely to be an underestimate, however, and should be re-evaluated at the end of the pandemic. It is also worth acknowledging here that other macroeconomic factors have changed since the original Health for Wealth report, but these are likely to exacerbate the gap in productivity between the Northern Powerhouse and the rest of England.

### 2.4 Unequal COVID-19 Unemployment rates

COVID-19 has affected lots of areas of people’s lives, including their employment opportunities. To investigate how COVID-19 has impacted on areas, we use data on the local authority Claimant Count, published by the ONS\(^4\), as a proxy for unemployment rates.

The monthly claimant count rates by region are shown in Figure 2.4 (and expressed in Table A2.3).

The North East consistently experienced the highest claimant count rate (Figure 2.4 and Table A2.3), rising from 4.9% in March to 7.8% in July (an increase of +2.9 percentage points [p.p.]). The corresponding rates for the North West and Yorkshire and the Humber are 3.5% to 6.7% (+3.2 p.p.) and 3.0% to 6.0% (+3.0 p.p.), respectively.

The regions that make up the bulk of the Northern Powerhouse (NE, NW, and Yorkshire) experienced a much faster increase in unemployment rates in the short-term (from March to April). This was a critical period during the economic response to the pandemic, and the Northern Powerhouse was affected much faster and much harsher than the rest of the country.

The change in the claimant count rate between March and April is plotted using the Trainline maps in Figure 2.8. This, again, highlights that areas in the Northern Powerhouse compared to the rest of England, we estimate the following three models:

Model 5:

\[
\text{Outcome} = \beta(\text{Northern Powerhouse}) + \varepsilon
\]

Model 2:

\[
\text{Outcome} = \beta(\text{Northern Powerhouse}) + \gamma(\text{Age structure}) + \theta(\text{Ethnic structure}) + \varepsilon
\]

Model 3:

\[
\text{Outcome} = \beta(\text{Northern Powerhouse}) + \gamma(\text{Age structure}) + \theta(\text{Ethnic structure}) + \text{(MD quintile)} + \varepsilon
\]

Where:

- ‘Subscript’ refers to each unique local authority district
- ‘Outcome’ is one of the three outcomes we consider
- 1. Five-month COVID-19 mortality rates (March to July), per 100,000 adjusted for age
- 2. Five-month all-cause mortality rates (March to July), per 100,000 adjusted for age
- 3. The change in the claimant count [as a proxy for the unemployment rate] between March (pre-COVID) and April (first month of COVID restrictions)
- ‘Northern Powerhouse’ is a binary variable that takes the value 1 if a local authority is in the Northern Powerhouse region and 0 otherwise
- ‘Age structure’ is a series of variables indicating what percentage of the local authority’s population is in pre-defined age-groups. This data was taken from the 2011 Census to avoid issues associated with extrapolating to non-Census years. The base (omitted) category is the percentage of people less than 18 years of age.
- ‘Ethnic structure’ is a series of variables indicating what percentage of the local authority’s population belong to pre-defined ethnic groups. This data was taken from the 2011 Census to avoid issues associated with extrapolating to non-Census years. The base (omitted) category is the percentage of people who are white.
- ‘MD quintile’ is a categorical variable indicating the relative deprivation of the local authority.

The key parameter in each model is \(\beta\); it tells us if the outcomes are statistically different in the Northern Powerhouse region when compared to the rest of England.

We perform all three models with two comparison groups:

1. The Northern Powerhouse vs. the rest of England (including London)
2. The Northern Powerhouse vs. the rest of England (excluding London)

### 2.6 Results of the statistical analysis

To ease interpretation, we present the results of the statistical models as graphics. In each case, the size of the bar represents the magnitude of the estimated coefficient \(\beta\). The lines represent the...
2.1 Summary

The increased mortality rates in the Northern Powerhouse remain statistically significantly higher than the rest of England, including London. The Northern Powerhouse lost GDP. The GDP losses from increased unemployment are £6.86bn in lost GDP. The regions that make up the bulk of the Northern Powerhouse (NE, Yorkshire, and the Humber) are 3.5% to 6.7% of the UK economy.

2.2.1 COVID-19 mortality rates

The monthly all-cause mortality rates from March to May are plotted in Figure 2.4. The Northern Powerhouse was disproportionately hit in terms of economic populations. As well as suffering from increased mortality, the Northern Powerhouse was affected much faster and much more severely than the rest of England.

2.2.2 Five-month all-cause mortality rates (March to July)

The full regression output is contained in Table A2.5 (Appendix A2). We obtained the local authority mortality rates attributable to COVID-19. To investigate how COVID-19 has impacted on areas, we use data on COVID-19 mortality, the Northern Powerhouse experienced, on average, higher rates than the rest of England, particularly into May.

The monthly all-cause mortality rates from March to May are plotted in Figure 2.4. The Northern Powerhouse was disproportionately hit in terms of economic populations. As well as suffering from increased mortality, the Northern Powerhouse was affected much faster and much more severely than the rest of England.

The full regression output is contained in Table A2.5 (Appendix A2). We obtained the local authority mortality rates attributable to COVID-19. To investigate how COVID-19 has impacted on areas, we use data on COVID-19 mortality, the Northern Powerhouse experienced, on average, higher rates than the rest of England, particularly into May.

The five-month all-cause mortality rates (March to July) per 100,000 population are presented in Figure 2.5. The full regression output is contained in Table A2.4 (Appendix A2). The all-cause mortality rates in the Northern Powerhouse were already higher than the rest of England pre-COVID (Figure 2.3), and they rose much faster. Similar to mortality, this holds true whether or not London is included in the definition of the rest of England. Even after accounting for age, ethnicity, and deprivation, the claimant count rates in the Northern Powerhouse rose faster than the rest of England.

An additional increase of 0.2 percentage points in the claimant count compared to the rest of England, excluding London (95% CI: 0.1 to 0.3)

Figure 2.6: The increased all-cause mortality rate in the Northern Powerhouse; March to July 2020

The full regression output is contained in Table A2.5 (Appendix A2). The all-cause mortality rates in the Northern Powerhouse were already higher than the rest of England pre-COVID (Figure 2.3), and they rose much faster. Similar to mortality, this holds true whether or not London is included in the definition of the rest of England. Even after accounting for age, ethnicity, and deprivation, the claimant count rates in the Northern Powerhouse rose faster than the rest of England.

2.2.3 Five-month COVID-19 mortality rates (March to July)

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An additional increase of 0.2 percentage points in the claimant count compared to the rest of England, excluding London (95% CI: 0.1 to 0.3)

2.2.4 The effects of Deprivation

In the models presented above, deprivation was an important predictor of outcomes. In all cases, local authorities with a higher level of deprivation had worse outcomes (increased mortality rates and faster growing rates of unemployment).

2.3 The potential effect of increased COVID-19 excess mortality on future productivity

The monthly all-cause mortality rates from March to May are plotted in Figure 2.4. The Northern Powerhouse was disproportionately hit in terms of economic populations. As well as suffering from increased mortality, the Northern Powerhouse was affected much faster and much more severely than the rest of England.

2.4 Conclusion

This chapter has presented evidence that the Northern Powerhouse was hit the hardest by the first wave of the COVID-19 pandemic. Local authorities in the Northern powerhouse experienced:

- Higher mortality attributable to COVID-19;
- Higher mortality attributable to all-causes;
- Higher rates of unemployment.

As the 'second wave' continues to hit, and localised lockdowns are implemented, it is of crucial importance that particular attention is paid to these growing health inequalities. They could cost the UK economy an additional £6.86bn in lost GDP.
the nine regions of England (Figure 3). The change is defined as the difference in scores from the 2017/19 wave of UKHLS to the April 2020 wave. The results for using later months (May – June) are qualitatively very similar.

The region with the largest reduction was London. Yorkshire and the Humber and the North East are the regions with the second and third largest reductions, respectively. The North West experienced the lowest reduction in GHQ, although the reduction was still statistically significant.

The results from this model are presented in Figure 3.3, where it can be seen that a one standard deviation increase in poor mental wellbeing was associated with a £419 (95% CI: £685.37 to £2,298.31) decrease in GVA per-head in the Northern Powerhouse. Results for the rest of England are qualitatively similar. Given that COVID-19 has caused a 21.6% of a standard deviation decrease in mental wellbeing, we estimate this could translate into around a £332 (=0.216*1491) reduction in GVA per-head in the Northern Powerhouse if this reduction in the levels of mental wellbeing is maintained. Given a population size of 15.5 million people in the Northern Powerhouse, this loss in GVA this year alone is equivalent to around £5 billion (£4,991,868,000).

Figure 3.3: The relationship between mental health and Gross Value Added (GVA) at a local authority level within the Northern Powerhouse; 2011 – 2018

3.2 Introduction

As well as considering mortality rates, it is important to consider other factors known to be affected by COVID-19. In this chapter, we consider a number of outcomes linked to COVID-19 including mental wellbeing, number of hours worked per-week, participation in the furlough scheme, new Universal Credit claims, and loneliness. We use data from the UK Household Longitudinal Study (UKHLS) Understanding Society. UKHLS is a nationally representative sample of around 10,000 – 100,000 people from around 50,000 households in the UK.

Individuals are followed every year (from 2009 onwards) and a rich set of data is collected relating to almost every aspect of their lives. During the COVID-19 pandemic, a subset of around 42,000 eligible UKHLS respondents were invited to partake in monthly (from April onwards) short web-based survey to get real-time information about their experiences of COVID-19.

In April, a total of 16,379 people responded and the monthly sample sizes since have fluctuated around the 15,000 mark. The major advantage of these data are that they can be linked back to pre-COVID data and hence we can isolate changes within individuals.

3.3 Mental Wellbeing

We measure mental wellbeing using the General Health Questionnaire (GHQ), a screening device for identifying minor psychiatric disturbances in the general population and within community or non-psychiatric clinical settings such as primary care or general medical out-patients. It assesses the respondent’s current state and asks if that differs from his or her usual state. It is therefore sensitive to short-term psychiatric disorders but not to long-standing attributes of the respondent.

For more information see: https://www.gl-assessment.co.uk/products/general-health-questionnaires

The GHQ is used to create a variable on a 0 – 36 scale, where lower scores refer to better mental wellbeing. To ease interpretation, we reverse code the GHQ here so higher scores refer to better mental wellbeing. To ease interpretation, we reverse code the GHQ here so higher scores relate to better mental wellbeing. We then look at the average within-person change in the responses to this variable for each of the two waves.

Figure 3.3: The change in GHQ (mental wellbeing) from pre-COVID (2017/19) to during COVID (April 2020), by region

On average, the Northern Powerhouse and the rest of England experienced similar declines in mental wellbeing during the first month of the pandemic (Figure 3.2 and Table 3.1). Mental wellbeing in the Northern Powerhouse fell by 1.2 units (on a 0-36 scale), equivalent to 21.6% of a standard deviation (Table 3.1).

Using data from 2011 to 2018 (latest available data), we ran a fixed-effects linear model to estimate the relationship between mental wellbeing (measured using the Small Area Mental Health index (SAMHI), a composite measure of mental health and Gross Value Added (GVA) at a local authority level within the Northern Powerhouse. GVA was deflated to 2018 prices to remove any possible inflationary changes.

The use of fixed-effects models allowed us to isolate the within area changes in mental wellbeing and how they correlated with the within area changes in GVA. This allowed us to abstract away from factors that were largely time invariant (i.e. deprivation and need). We also account for population characteristics known to be associated with GVA.

Table 3.1: Mental wellbeing (measured by GHQ) in the Northern Powerhouse and rest of England; before COVID-19 and changes during the pandemic

![Change in GHQ scores; 2017/19 to April 2020](https://www.gl-assessment.co.uk/products/general-health-questionnaires)

<table>
<thead>
<tr>
<th>Region</th>
<th>2017/19</th>
<th>2020</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Powerhouse</td>
<td>24.90</td>
<td>24.88</td>
<td>-0.02</td>
</tr>
<tr>
<td>Rest of England (Inc. London)</td>
<td>28.1</td>
<td>27.88</td>
<td>-0.22</td>
</tr>
</tbody>
</table>

Note: Rest of England here includes London. When London is removed, the reductions in mental health for the rest of England become smaller.

Of these, loneliness is particularly relevant to the Northern Powerhouse. In April, a total of 16,379 people responded and the monthly sample sizes since have fluctuated around the 15,000 mark. The major advantage of these data are that they can be linked back to pre-COVID data and hence we can isolate changes within individuals.

In summary, we found that individuals living within the Northern Powerhouse:

- Experienced a large drop in mental wellbeing (particularly the North East and Yorkshire and the Humber).
- We estimate that this reduction in mental wellbeing could cost the UK economy up to £5 billion in reduced productivity (measured by GVA).
- Were more likely to have reduced their number of hours worked (conditional of being employed).
- Were also more likely to have made new Universal Credit claims.
- Were no more likely to report participation in the furlough scheme than the rest of the country, although this could be attributable to the higher rates of unemployment. There was high self-reported participation in the furlough scheme in Yorkshire and the Humber, however.
- Experienced more loneliness, particularly in the North East.

3.4 Number of hours worked per-week

Conditional on being employed, the April sweep of the UKHLS data asked people how many hours they worked in a typical week in January or February as well as in April. We use this information to construct the change in the number of hours worked per-week, and plot this regionally in Figure 3.4. Yorkshire and the Humber experienced the second largest drop in hours (11.3 hours per-week),
In summary, at an individual level data, our results indicate that people living in the Northern Powerhouse were more likely to report a large reduction in mental wellbeing. This is likely to be the effects of higher mortality and worse economic outcomes. This reduction in mental wellbeing could costs the UK up to £5 billion in reduced productivity. In addition to the higher unemployment rates documented in Chapter 2, we additionally show that people living in the Northern Powerhouse were more likely to have experienced a reduction in hours worked and were more likely to have made new claims for Universal Credit.

We did not find a difference in the participation in the furlough scheme between the Northern Powerhouse and the rest of England, although Yorkshire did have a higher rate than the national average. In addition to the mental health and economic outcomes, we found evidence that people in the Northern Powerhouse were more likely to report feeling lonely. This is important and loneliness is an important predictor of future mental health.

In summary, COVID-19 is having a disproportionate effect on people living within the Northern Powerhouse region (as well as in London).
4.1 Summary
This chapter examines how, since the last financial crisis in 2008, disinvestment in public services and welfare cuts (together known as austerity) has widened the North-South gap in life expectancy contributing to the productivity divide.

We examine how this has left places in the Northern powerhouse more vulnerable to the current COVID-19 pandemic and ensuing economic crisis. The economic and health effects of the COVID-19 pandemic have been more severe in the North and it is likely that the current recession will hit the North hardest. This will only be further exacerbated by a return to austerity. Instead, the economic crisis in the Northern powerhouse should be addressed by a reversal of local government cuts and amendments to welfare reforms so that they do not worsen debt, poverty and uncertainty around the benefit assessment, implementation and delivery.

4.2 Economic Crisis/Austerity and the Northern powerhouse
Prior to 2010 in England there was a system of allocating local government and NHS resources to local areas based on an objective assessment of their needs. This led to more resources for these services going to the poorest areas with the greatest needs, which resulted in reducing health inequalities. However, in recent years this has not been the case, with more deprived areas receiving bigger cuts, particularly in the North of England. Changes to the way public funds are allocated to the NHS and council areas have stark consequences for people’s quality and length of life – leading to further declines in health and mental health.

A return to austerity will exacerbate the North South productivity and health divides. The primary aim of austerity was to reduce the government’s deficit and the role of the welfare state, predominantly by moving people into work. Research shows that some welfare services that aimed to move people into work were not effective at doing so.

We have seen that the impact of the recession and subsequent austerity program in the UK has been detrimental to the health and wellbeing of the whole population. Previous research has cemented its impact, linking it to rises in infant mortality (deaths in children under 1), child poverty, homelessness, food poverty, and a deterioration in mental health, as have been observed.

In our previous Health for Wealth report, we have shown that NHS resource allocation can lead to better economic outcomes in (1) higher employment rates, (2) lower rates of economic inactivity, (3) higher gross value added (GVA) per-head, and (4) higher median weekly pay. We found that health investment actually leads to higher employment and wages and that these effects are greater in the North compared to the rest of England. This is imperative, given the rising health and employment needs of the North.

4.2.1 Impact of Austerity on Productivity: North-South divide
Since 2008 funding for public services has experienced large cuts as part of the government’s austerity programme. Funding for welfare and local government have experienced the greatest cuts. Nationally, it is estimated that the funding for working-age welfare fell by around £27 billion since 2010.

These significant reductions (amounting to a 25% reduction in the 2010 welfare budget disproportionately impacted on the Northern powerhouse – given the higher rates of deprivation, unemployment and ill health. For example, in the post industrial areas of the North West and North East such as Blackpool or Middlesbrough, it is estimated that welfare funding has fallen by £720 and £560 respectively per person per annum (p.a). In the rest of England (except London and some coastal towns), reductions have an average been more modest (e.g. places like Cambridge and Guildford in the South East lost just £950 and £220 per person p.a. respectively). This amounts to a significant reduction in the regional economies.

Overall, local government spending has fallen by 24% or £28.8 billion in the last ten years (2009-10 to 2018-19), the equivalent of £532 per person on average. But these have not fallen evenly across the country.

Deprived communities with higher rates of poverty and weaker economies in the North of England saw the largest reductions in their local authority budget. Figure 2.3 shows the change in spending power per person, for all local authority services in England over the past 10 years (2009-10 to 2018-19). Spending power is a measure of overall revenue funding available to local authorities and includes council tax and locally retained business rates.

The map shows that a large reduction in spending power per person has happened within the Northern powerhouse regions, particularly within urban areas.

The reason why more disadvantaged areas, particularly those in the North have lost out from changes in local government funding is largely due to reductions in the Revenue Support Grant – this along with retained income from business rates in more recent years forms the main central government transfer of funds to local government.
The primary aim of austerity was to reduce the government’s deficit and the role of the welfare state, predominately leading to further declines in health and mental health. The number of people in receipt of working age benefits has risen by 12% since March 2020 according to the Office of National Statistics latest estimates. These increases have tended to be focused in London and the cities of the North and Midlands. It remains to be seen what the long-term consequences of this will be but we know from previous recessions that they were associated with rises in infant mortality (deaths in children under 1), child poverty, homelessness, food poverty, and a deterioration in mental health.

4.4 Conclusion
In the past ten or so years, the Northern Powerhouse has been disproportionately hit by government policies, such as austerity. This has contributed to the growing gap in productivity between the Northern Powerhouse and the rest of England. Particularly, we showed that this has left places in the Northern Powerhouse more vulnerable to the current COVID-19 pandemic and ensuing economic crisis. The economic and health effects of the COVID-19 pandemic have been more severe in the North and it is likely that the current recession will hit the North hardest.

4.3 The COVID-19 Economic Crisis and the North-South Divide
Early indications are that the North is also being hit hardest by the current crisis (Chapters 2 and 3), potentially because of the vulnerabilities arising from a decade of disinvestment. The direct effects of COVID-19 are worse in areas with higher levels of poverty, poor housing, high BAME populations, and overcrowded housing as well as in areas with an older population demographic and higher proportions of people living in care homes. Figure 4.6 shows the communities that are most vulnerable to COVID-19 based on the SAVI index. These communities are clustered within the North West, West Midlands, and North East regions highlighted in dark blue. Neighbourhoods in cities such as London and Birmingham also have clusters of vulnerability. The map shows that the increased risk of COVID-19 mortality in the North is mainly driven by the clustering of underlying vulnerabilities such as overcrowded housing, pre-existing health conditions, age, care home beds per person and ethnicity. Communities in the North and Midlands tend to have a higher concentration of these risk factors compared with the South. For example, in the North, there are more communities that are deprived, with high BAME populations and relatively high population in care homes, whilst in the South these risk factors are more negatively correlated.

Other unintended consequences are likely as the crisis unfolds – which may particularly affect the North. Disruptions to health, social care and education services have led to delays in diagnoses for cancer, reduced screening, and vaccination; and interruption to schooling and child protection services. Central measures and the ensuing economic crisis have increased social isolation, rent arrears, homelessness, mental health problems, child poverty and food insecurity.

We are already seeing increases in unemployment as measured by the claimant count increasing massively – with an additional 4.9 million people claiming UC for the period March to July 2020 compared to same period in 2019.

The number of people in receipt of working age benefits has risen by 12% since March 2020 according to the Office of National Statistics latest estimates. These increases have tended to be focused in London and the cities of the North and Midlands. It remains to be seen what the long-term consequences of this will be but we know from previous recessions that they were associated with rises in infant mortality (deaths in children under 1), child poverty, homelessness, food poverty, and a deterioration in mental health.

4.4 Conclusion
In the past ten or so years, the Northern Powerhouse has been disproportionately hit by government policies, such as austerity. This has contributed to the growing gap in productivity between the Northern Powerhouse and the rest of England.

Particularly, we showed that this has left places in the Northern Powerhouse more vulnerable to the current COVID-19 pandemic and ensuing economic crisis. The economic and health effects of the COVID-19 pandemic have been more severe in the North and it is likely that the current recession will hit the North hardest.
CHAPTER 5
COVID-GENERATION: CHILDREN AND THE FUTURE OF THE NORTHERN POWERHOUSE

5.1 Summary
This chapter examines the early life origins of the health and productivity gap between the Northern Powerhouse and the rest of England. Childhood health is a key predictor of later health through the life-course as well as economic productivity during working age and there are substantial, persistent regional inequalities in child health: children living in the North have worse health outcomes than children living in the rest of England.

Child poverty rates in the Northern Powerhouse are amongst the highest in the country and this is a key determining factor of poorer health. The closing and scaling back of Sure Start centres disproportionately hit the North, thus reversing any improvements in child health, education and development they brought about.

Key findings
- Childhood health is a key predictor of later health and economic productivity.
- There are substantial, persistent regional inequalities in child health: children living in the North have worse health outcomes than children living in the rest of England.
- Child poverty rates in the Northern Powerhouse are amongst the highest in the country with child poverty as high as 4% in parts of the North East.
- The closing of Sure Start centres disproportionately hit the North, thus reversing improvements in school readiness they brought about.
- The pandemic has negatively impacted on education, employment and mental health for children and young people.
- In future, the productivity gap between the Northern Powerhouse and the rest of the country is likely to worsen without further action.
- The productivity gap between the Northern Powerhouse and the rest of the country is likely to worsen for subsequent generations without a COVID-19 recovery strategy that prioritises families with children.

We need to invest in children to reduce inequalities in health and productivity in adulthood within the North, and between North and South. These productivity gaps are attributable to mental or physical ill health tied up with socio-economic disadvantage in childhood. The Due North report showed that worse child health is a key driver of the North-South divide in adult health and life expectancy.

Although there is no quick fix to addressing this divide, which stems from historically poor policies affecting generations of children, overwhelming evidence supports the need for a ‘life course’ approach in tackling social inequalities and improve the health and wealth of the next generation.

In this chapter, we examine the early-life origins of the health and productivity gap between the Northern Powerhouse and the rest of England.

5.2 Child Poverty in the Northern Powerhouse
There are striking inequalities in the life chances of children based on the lottery of their place of birth, which are only likely to increase as a result of the COVID pandemic. Despite being a high-income country, the UK as a whole experiences poor child health outcomes, as a result of high overall societal inequality. However, outcomes for children in the North are particularly poor, with those born in the most deprived northern areas, on average, living for almost ten years less than their counterparts in the most affluent areas in the South, and 20 years less in good health (so-called healthy life expectancy).

The most recent school readiness data indicates that children in the Northern Powerhouse and the rest of the country is likely to worsen for subsequent generations without a COVID-19 recovery strategy that prioritises families with children.

We examine the early-life origins of the health and productivity gap by looking at childhood health and early-life investments. Children living in poverty are less likely to do well at school – for example, 69% of children from the most affluent neighbourhoods gain five or more GCSEs compared to only 52% from the most deprived neighbourhoods. In turn, educational attainment is a strong predictor of future health, employment and income productivity: only 58% of working age adults with GCSE or lower educational level are employed in the UK compared to more than 80% of those with university degrees.

Child poverty also has long term impacts on productivity. Research from the USA estimated that the annual aggregate cost of US child poverty is $1029 billion, representing 5.4% of the gross domestic product and that for every dollar spent on reducing childhood poverty, the country would save at least seven dollars with respect to the economic costs of poverty.

Similarly, in the UK, in a 2008 report, the Joseph Rowntree Foundation has estimated that about £12 billion a year is spent from the public purse to deal with the consequences of child poverty (e.g. personal social services, school education and police and criminal justice) and that the annual cost of below-average employment rates and earnings levels among adults who grew up in poverty is about £13 billion (of which £5 billion represents extra benefit payments and lower tax revenues; the remaining £8 billion is lost earnings to individuals), adversely impacting on UK gross domestic product (GDP).

In 2017/18 hospital admissions for intentional and unintentional injuries were 25% higher in the North than in the South, whilst many areas have seen increased demand for NHS mental health services. The majority of young people (83%) with existing mental health needs report that the pandemic has made their health worse, many had done little or no physical activity and experienced worse health and wellbeing in both childhood and adulthood. Even when accounting for other factors, growing up in poverty is associated with a three-fold increase in the likelihood of adolescent mental health problems and double the risk of obesity or chronic illness.

Compelling new evidence shows the impact of even fleeting exposure to poverty in childhood to higher risk of mortality in early adulthood from suicide, accidents and cancer. This adds to a large body of evidence showing that childhood is a critical period and that adversities become embedded – having long lasting and serious effects. The UK’s mortality rate lags behind comparable countries in the EU, and within the UK there is a clear North-South divide. Worryingly, for the first time in nearly 40 years, there has been a sustained increase in infant mortality in the poorest areas since 2013, linked to rising poverty.

Many of the poor health outcomes for children in the North are driven by the higher concentration of poverty and social disadvantage (appendix). For example, in all three northern regions (North West, North East and Yorkshire and Humberside), there are significantly higher proportions of obese young children than the England average (Figure 5.3).

Persistent poverty experienced as a child has long lasting physical and mental health impacts. Children in the North are at greater risk of performing badly at school, growing up to be unemployed and experiencing worse health and wellbeing in both childhood and adulthood. Even when accounting for other factors, growing up in poverty is associated with a three-fold increase in the likelihood of infant mortality.

The most recent school readiness data indicates that children in the North have significantly worse levels of development at the end of reception year (Figure 5.2). These experiences in early childhood then track forward to impact on educational attainment and later employment prospects. For children in the North, the attainment gap persists throughout primary and secondary school. For example, by the time the children in Blackpool and Knowsley in the North West take their GCSEs, those worst off are over two full years of education behind their peers (26.3 months and 24.7 months respectively).

Persistent poverty experienced as a child has long lasting physical and mental health impacts. Children in the North are at greater risk of performing badly at school, growing up to be unemployed and experiencing worse health and wellbeing in both childhood and adulthood. Even when accounting for other factors, growing up in poverty is associated with a three-fold increase in the likelihood of infant mortality.
child abuse and neglect. Heightened stress due to poverty puts
stain on families eroding mental health and domestic relationships,
leading to negative parenting behaviours and increased risk of child
abuse and neglect.85

In 2017/18 hospital admissions for intentional and unintentional
injuries in children under 15 were a third higher in the North East
than the England average (130 compared to 96 per 10,000 children).
Furthermore, there has been a dramatic rise in the numbers of
looked after children over recent years in poorer areas, and in areas
more deeply affected by recession and austerity.86

3.3 Austerity, Children and the North

The Due North report found compelling evidence that quality
pre-school education was critical for longer-term child
development.84 UK government programmes designed to alleviate
the impact of childhood poverty, such as Sure Start, showed great
promise but faced systemic cuts under austerity.

These cuts have been disproportionately larger in deprived areas in
the North, compromising support for the most vulnerable families.
Larger per capita cuts to public funding to local authorities with
higher proportions of children in poverty have also undermined the
ability of the North to "level up" child wellbeing (Figure 5.3/5.4).

3.4 The COVID-19 Context for Children and Young People

COVID-19 can be conceived as a systemic shock to the wider
determinants of child health – with emerging evidence indicating
profound impacts on education, mental health and employment
prospects as child transition into adulthood.81 90

There is growing concern that child health and wellbeing in the UK
will suffer further as a result, and that policy to support recovery
to date provides insufficient support for the poorest children and
families.83

3.4.1 Education and employment

Education has been significantly disrupted for children of all ages.
Whilst schools remained open during lockdown for the most
vulnerable children, attendance has been low. In July 2020, four
months post-lockdown, only 17% of pupils were attending school or
college, and only 25% of Early Years places were taken.87

During lockdown many families struggled to maintain schooling at
home and there were marked inequalities in learning hours, digital
access to resources and completion of homework during this time.
Since children returned to education in September 2020, teachers
reported that rates of probable mental disorders have increased
from one in nine (9%) in 2017 to one in six (16%) in 2020.88

The majority of children and young people with probably mental
disorders reported that lockdown had made their mental health
worse.

Prior to lockdown, researchers in Bradford examined child wellbeing
in 15,641 primary school children aged 7-10 years, assessing their
vulnerabilities in the home and family context, material resources,
friendships and self-reported wellbeing. Although most children had
good levels of wellbeing, fewer than 1 in 10 had no vulnerabilities
and a worrying 1 in 10 had multiple vulnerabilities in all areas (Figure
5.6).

More than half of all children living in the ten most deprived areas
of Bradford had vulnerabilities (Figure 5.7).

Researchers in Bradford have also asked how experiences of the
COVID-19 pandemic and the lockdown have affected families,
revealing increasing health inequalities, with a large number of
vulnerable families living in poor housing conditions (including
mould/damp and vermin), being pushed into poverty, and suffering
from worse mental health.

Two in five mothers had depression and the same proportion had
anxiety.

One-third of families were worse off financially during lockdown,
and food insecurity (20%), employment insecurity (37%) and housing
insecurity (67%) were also common. Many children were very anxious
about COVID-19, many had done little or no physical activity and
smaller but important numbers of children were unhappy, worried
about coming back to school and had significant behavioural
problems.

5.5 Conclusion

Ultimately, the COVID-19, health and productivity gap for the
Northern Powerhouse flows from restricted opportunities to be
healthy in childhood—exposure to poverty, unhealthy environments,
lower quality nutrition, poor quality air, substandard housing, and
chronic stress. For these reasons, COVID-19 recovery planning must
prioritise families with children.

There is now robust evidence that welfare changes over the past
ten years have put many more children into poverty and that the
pandemic will make this much worse.
6.1 Overview
We have a great opportunity to level up the health and wealth of the North of England as Government recognises for the country to thrive post-Brexit all parts of the country must play its part in economic success.

The COVID-19 pandemic puts the whole levelling up project in immediate danger. Instead of levelling up, without immediate action its health inequalities will see the North’s towns and cities instead levelling down as ill health, child poverty and mental health issues are exacerbated by the pandemic.

We know the UK loses £3.2bn a year in lost productivity through worse health in the Northern Powerhouse. This report demonstrates a likely further £6.6bn loss already due to mortality from the pandemic and a potential additional £5bn loss from the strain on mental health. This loss has the potential to escalate if mitigating factors are not put in place.

This report clearly exposes the devastating impact health inequalities has on the health and wealth of the North of England and the multiplying effect COVID-19 has had on those. Over six months into the pandemic it has become ever clearer that health inequalities are taking a huge toll on the health and livelihoods of people in the North of England exacerbating and deepening existing divides.

Not in a generation has the relationship between physical and economic health been more crystal clear and more necessary to tackle. The United Kingdom is at a pivotal point in tackling COVID-19, economic health been more crystal clear and more necessary to tackle. The Government recognises for the UK to excel post-Brexit it needs to address the higher levels of deprivation and public health need in the Northern Powerhouse by increasing the existing NHS health inequalities weighting within the NHS funding formula in its reset and restore plans.

The Government recognises for the UK to excel post-Brexit it needs to level up the country, to tackle decades of under-investment in the regions, to support the country and future generations to grow to their full potential. There is ample opportunity to do that through investment in its excellence in health innovation, zero carbon opportunities and manufacturing.

To do that it needs a physically and mentally fit workforce. The industrialists and politicians of the 19th century recognised the population’s health was key to its economic success and that remains true today, as it will for future generations. A concerted effort is required to ensure that the productivity gap experienced by today’s workforce, does not persist to hamper children and young people in years to come.

Alongside the pandemic is an ongoing wave of mental and physical health problems which need effective, targeted interventions to halt the devastating sweep of COVID-19 on the North of England’s economic prosperity. As our 2018 report demonstrated you cannot separate mental and physical health from economic success: health is wealth.

6.2 Recommendations to Government

**Short-term:**
1. Place additional resource into the Test and Trace system in the Northern Powerhouse and deliver through local primary care, public health, NHS labs and local authority services to ensure full population coverage.
2. Target clinically vulnerable and deprived communities in the Northern Powerhouse in the first phase of the roll out of the COVID-19 vaccine.
3. Increase NHS and local authority resources and service provision for mental health in the Northern Powerhouse. Invest in research into mental health interventions in the North.
4. Reduce child poverty – increase child benefit; increase the child element of Universal Credit by £20 per week, extend provision of free childcare, remove the benefit cap and the two-child limit; and extend provision of free school meals. Invest in children’s services by increasing government grants to local authorities in the Northern Powerhouse.
5. Maintain and increase the additional £1,000 extra funding of Universal Credit.

**Medium-term:**
6. Provide additional resource to local authorities and the NHS in the Northern Powerhouse by increasing the existing NHS health inequalities weighting within the NHS funding formula in its reset and restore plans.
7. Deliver a £1 billion fund ring-fenced to tackle health inequalities at a regional level and increase local authority public health funding to address the higher levels of deprivation and public health need in the North.
8. Create northern ‘Health for Life’ centres offering a life-long programme of health and wellbeing advice and support services from pre-natal to healthy ageing programmes. Targeted to the most deprived areas in the North, they will take a preventative approach to health directly into the communities which need it most.
9. Deliver health and mental health promotion interventions together with industry and employers, targeted at employee mental and physical health.
10. Level up investment in health R&D in the North of England to create high value jobs and support local health and drive the economy.
11. Recommit to ending child poverty.
12. Develop a national strategy for action on the social determinants of health with the aim of reducing inequalities in health, with a key focus on children.
### Table A2.1: Covid-19 mortality rates; by month and area/region

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### Table A2.2: All-cause mortality rates; by month and area/region

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### Table A2.3: Claimant count; by month and area/region

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<td>3.9</td>
<td>5.3</td>
<td>5.1</td>
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</tbody>
</table>

### Table A2.4: The increased COVID-19 mortality rate in the Northern Powerhouse; March to July 2020

|----------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|

% of population whose ethnicity is: White (reference category)

<table>
<thead>
<tr>
<th></th>
<th>Mixed/multiple</th>
<th>Asian/British Asian</th>
<th>Black</th>
<th>Other</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>-5.40</td>
<td>-2.75</td>
<td>10.29*</td>
<td>7.5</td>
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</table>

% of population who are: age less than 18 (reference category)

<table>
<thead>
<tr>
<th></th>
<th>Age 18 to 19</th>
<th>Age 20 to 24</th>
<th>Age 25 to 29</th>
<th>Age 30 to 44</th>
<th>Age 45 to 59</th>
<th>Age 60 to 64</th>
<th>Age 65 to 74</th>
<th>Age 75 to 84</th>
<th>Age 85 to 89</th>
<th>Age 90 and over</th>
<th>IMD Quintile</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>-4.31</td>
<td>-2.05</td>
<td>-3.64</td>
<td>0.47</td>
<td>1.05</td>
<td>2.18</td>
<td>2.42</td>
<td>2.95</td>
<td>3.95</td>
<td>5.87</td>
<td>10.30</td>
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</table>

IMD Quintile

<table>
<thead>
<tr>
<th></th>
<th>IMD = 1 (Least deprived)</th>
<th>IMD = 2</th>
<th>IMD = 3</th>
<th>IMD = 4</th>
<th>IMD = 5 (Most deprived)</th>
</tr>
</thead>
<tbody>
<tr>
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<td>Reference category</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(2.20 to 22.55)</td>
<td>(2.64 to 23.30)</td>
<td>(2.95 to 24.10)</td>
<td>(3.20 to 24.85)</td>
<td>(3.45 to 25.55)</td>
</tr>
</tbody>
</table>

95% confidence intervals in brackets. * p<0.05, ** p<0.01, *** p<0.001
Table A2.5: The increased all-cause mortality rate in the Northern Powerhouse; March to July 2020

<table>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern Powerhouse</td>
<td>5.74*** (5.25 to 7.24)</td>
<td>6.33*** (6.61 to 7.05)</td>
<td>46.92*** (42.52 to 51.32)</td>
<td>47.77*** (44.63 to 50.91)</td>
<td>29.47*** (26.81 to 32.13)</td>
<td>35.47*** (31.81 to 40.64)</td>
</tr>
</tbody>
</table>

% of population whose ethnicity is:

- White (reference category)
- Mixed/multiple
- Asian/Black
- Other

IMD = 1 (Least deprived) (reference category)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>(19.34 to 27.73)</td>
<td>(15.64 to 5.19)</td>
<td>(13.43 to 3.53)</td>
<td>(6.66 to 18.03)</td>
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</tr>
</tbody>
</table>

IMD = 5 (Most deprived)

<table>
<thead>
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<th>Age 18 to 19</th>
<th>99.85***</th>
<th>114.43***</th>
</tr>
</thead>
<tbody>
<tr>
<td>(-69.11 to -21.81)</td>
<td>(-63.12 to -13.41)</td>
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</tr>
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</table>

95% confidence intervals in brackets. * p<0.05, ** p<0.01, *** p<0.001

Table A2.6: The additional increase in the claimant count in the Northern Powerhouse; March to April 2020

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</thead>
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<tr>
<td>Northern Powerhouse</td>
<td>0.46*** (0.33 to 0.57)</td>
<td>0.46*** (0.33 to 0.57)</td>
<td>0.29*** (0.20 to 0.46)</td>
<td>0.29*** (0.19 to 0.39)</td>
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</tbody>
</table>

% of population whose ethnicity is:

- White (reference category)
- Mixed/multiple
- Asian/Black
- Other

IMD = 1 (Least deprived) (reference category)

<table>
<thead>
<tr>
<th>Age 18 to 19</th>
<th>-13.27</th>
<th>-16.77</th>
<th>-19.79</th>
<th>-17.67</th>
</tr>
</thead>
<tbody>
<tr>
<td>(-34.96 to 10.27)</td>
<td>(-34.79 to 13.51)</td>
<td>(-24.02 to 16.53)</td>
<td>(-22.82 to 19.17)</td>
<td></td>
</tr>
</tbody>
</table>

95% confidence intervals in brackets. * p<0.05, ** p<0.01, *** p<0.001
Appendix for chapter 3

Table A3.1: The relationship between mental health and Gross Value Added (GVA) per-head at local authority level within the Northern Powerhouse; 2011 – 2018

| Model is a fixed-effects linear model to account for within LAD variation. The model is additionally weighted by the population size of a LAD. SANN = small-area mental health index, which is standardised to have mean zero and unitary standard deviation. It is increasing in poor mental health (higher scores relate to worse mental health outcomes). GVA is deflated to 2018 prices. 95% Confidence Intervals in brackets. * p<0.05; ** p<0.01; *** p<0.001. |
|---|---|
| **GVA per-head (2018£)** | 3069.439*** (2227.608 to 3911.270) |
| **SANN** | 1491.839*** (1229.310 to -685.368) |
| **Population size (number of people)** | -0.018 (-0.038 to 0.002) |
| **% of population (aged 16+) with no qualifications** | -12.785 (-64.648 to 39.078) |
| **% of population (aged 16+) who are aged 16-64** | -15.881 (65.478 to 53.723) |
| **% of population (aged 16+) who are white UK nationals** | -12.785 (33.143 to 75.405) |
| **Observations (N*T)** | 72 569 |

Appendix for chapter 4

Table A4.1: The relationship between Core Spending Power (CSP) per-head and Gross Value Added (GVA) per-head at local authority level within the Northern Powerhouse; 2011 – 2018

| Model is a fixed-effects linear model to account for within LAD variation. The model is additionally weighted by the population size of a LAD. All financial measures are deflated to 2018 prices, using the GDP deflator. 95% Confidence Intervals in brackets. * p<0.05; ** p<0.01; *** p<0.001. |
|---|---|
| **GVA per-head (2018£)** | 31.625* (2.345 to 5.904) |
| **In(CSP, 2018£ per-head)** | 5078.950** (3931.673 to 8940.133) |
| **Population size (number of people)** | 0.003 (0.001 to 0.005) |
| **% of population (aged 16+) with no qualifications** | -0.018 (-0.020 to 0.004) |
| **% of population (aged 16+) who are aged 16-64** | -12.785 (-64.648 to 39.078) |
| **% of population (aged 16+) who are white UK nationals** | -12.785 (-33.143 to 75.405) |
| **Observations (N*T)** | 72 569 |

Appendix for chapter 5

Table A5.1: Other indicators showing significant N/S Divide in child health:

| Model is a fixed-effects linear model to account for within LAD variation. The model is additionally weighted by the population size of a LAD. All financial measures are deflated to 2018 prices, using the GDP deflator. 95% Confidence Intervals in brackets. * p<0.05; ** p<0.01; *** p<0.001. |
|---|---|
| **Core spending power (CSP) per-head (2018£)** | 31.625* (2.345 to 5.904) |
| **In(CSP, 2018£ per-head)** | 5078.950** (3931.673 to 8940.133) |
| **Population size (number of people)** | 0.003 (0.001 to 0.005) |
| **% of population (aged 16+) with no qualifications** | -0.018 (-0.020 to 0.004) |
| **% of population (aged 16+) who are aged 16-64** | -12.785 (-64.648 to 39.078) |
| **% of population (aged 16+) who are white UK nationals** | -12.785 (-33.143 to 75.405) |
| **Observations (N*T)** | 72 569 |
### Low birth weight of term babies 2018

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<th>Value</th>
<th>95% Lower CI</th>
<th>95% Upper CI</th>
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<td>16,224</td>
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<td>2,092</td>
<td>2,81</td>
<td>2.82</td>
<td>2.91</td>
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<td>West Midlands region</td>
<td>2,017</td>
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<td>3,71</td>
<td>3.46</td>
<td>3.17</td>
<td>3.79</td>
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<td>787</td>
<td>↑</td>
<td>3,94</td>
<td>3.66</td>
<td>3.26</td>
<td>3.76</td>
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<td>Yorkshire and the Humber region</td>
<td>1,711</td>
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<td>3,14</td>
<td>3.39</td>
<td>3.00</td>
<td>3.70</td>
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<td>3,352</td>
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<td>3,07</td>
<td>3.18</td>
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<td>3.56</td>
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<td>2,125</td>
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<td>2.91</td>
<td>3.04</td>
<td>2.79</td>
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<td>1,218</td>
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<td>2.86</td>
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<td>2.85</td>
<td>3.27</td>
<td>2.53</td>
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<td>1,241</td>
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<td>2.52</td>
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<td>2.38</td>
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Source: Office for National Statistics

### Baby's first feed breastmilk 2018/19

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<td>371,730</td>
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<td>73,210</td>
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<td>78,3</td>
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<td>37,910</td>
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<td>75.0</td>
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<td>60,105</td>
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<td>72.0</td>
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<td>East of England region</td>
<td>47,235</td>
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<td>70.0</td>
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<td>70.0</td>
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<td>East Midlands region</td>
<td>28,470</td>
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<td>64.4</td>
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<td>36,700</td>
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<td>62.3</td>
<td>63.5</td>
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<tr>
<td>North West region</td>
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<td>62.4</td>
<td>61.8</td>
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<td>62.9</td>
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<td>Yorkshire and the Humber region</td>
<td>31,500</td>
<td>↑</td>
<td>56.4</td>
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<td>13,060</td>
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Source: Maternity Services Delivery System

### Smoking status at time of delivery 2018/19

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<td>61,398</td>
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<td>6,403</td>
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<td>14.1</td>
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<td>9,551</td>
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<td>7,387</td>
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<td>5,553</td>
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<td>10.1</td>
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<td>9.9</td>
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Source: Calculated by PHW from the NHS Digital return on Smoking Status at Time of Delivery (SATOD)

### School-age children

#### Free school meals: % uptake among all pupils 2018

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<thead>
<tr>
<th>Area</th>
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<th>Trend</th>
<th>Count</th>
<th>Value</th>
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<th>95% Upper CI</th>
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</thead>
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<tr>
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<td>1,999,075</td>
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<td>13.6</td>
<td>15.5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>North East region</td>
<td>71,734</td>
<td>↑</td>
<td>18.4</td>
<td>18.3</td>
<td>18.1</td>
<td>18.6</td>
</tr>
<tr>
<td>Yorkshire and the Humber region</td>
<td>176,015</td>
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<td>16.9</td>
<td>17.2</td>
<td>18.2</td>
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<tr>
<td>East Midlands region</td>
<td>149,412</td>
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<td>15.9</td>
<td>15.7</td>
<td>16.0</td>
</tr>
<tr>
<td>London region</td>
<td>209,890</td>
<td>↑</td>
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<td>15.6</td>
<td>15.5</td>
<td>15.7</td>
</tr>
<tr>
<td>Yorkshire and the Humber region</td>
<td>127,876</td>
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<td>15.4</td>
<td>15.3</td>
<td>16.5</td>
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<td>East Midlands region</td>
<td>84,628</td>
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<td>12.0</td>
<td>12.3</td>
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<tr>
<td>West Midlands region</td>
<td>82,234</td>
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<td>11.3</td>
<td>11.3</td>
<td>11.5</td>
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<tr>
<td>South West region</td>
<td>91,533</td>
<td>↑</td>
<td>10.3</td>
<td>10.0</td>
<td>10.1</td>
<td>10.2</td>
</tr>
<tr>
<td>South East region</td>
<td>119,390</td>
<td>↑</td>
<td>9.4</td>
<td>9.4</td>
<td>9.3</td>
<td>9.5</td>
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</tbody>
</table>

Source: Department for Education School Census

#### Reception: Prevalence of overweight (including obesity) 2018

<table>
<thead>
<tr>
<th>Area</th>
<th>Recent</th>
<th>Trend</th>
<th>Count</th>
<th>Value</th>
<th>95% Lower CI</th>
<th>95% Upper CI</th>
</tr>
</thead>
<tbody>
<tr>
<td>England</td>
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Source: NHS Digital, National Child Measurement Programme
### Reception: Prevalence of obesity (including severe obesity)

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Source: NHS Digital, National Child Measurement Programme

### Children killed and seriously injured (KSI) on England’s roads

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Source: Department for Transport (DfT), Road accidents and safety statistics

### Hospital admissions caused by unintentional and deliberate injuries in children (aged 0-14 years)

### Admission episodes for alcohol-specific conditions - Under 18s

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### Hospital admissions for asthma (under 19 years)

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