



**nhsa**

Northern Health Science Alliance

# 2018-19 YEAR IN REVIEW

## HIGHLIGHTS

In 2019 the NHTA  
secured its future  
with a

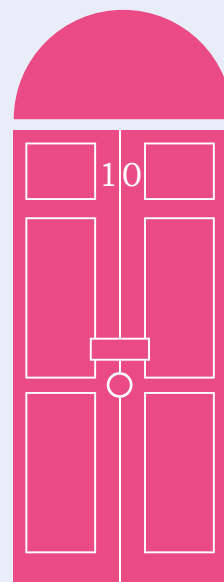
**£4.5m**

funding award from  
**Research England Development**  
in collaboration with **MedCity** to:

- Attract international investment into the life sciences sector
- Support the Industrial Strategy
- Further develop the network of life sciences clusters across the UK

### Health for Wealth report

activity led to a trip to Number 10 Downing Street, the Office for Life Sciences, a mention in parliament from the Shadow Health Secretary and call to invest more in the North's health, a mention by the Health and Social Care Secretary on the potential of North's health system, mentions in several regional industrial strategies and a fringe at the Convention of the North.



**The Northern Bone Health Programme**  
launched in collaboration with **AMGEN**,  
working with all four North AHSNs,  
**Interface** and the **University of**  
**Sunderland**. This has the potential  
to save the NHS over

**£35 million**

### The NHTA led a Northern delegation to

**BioMed Israel** in partnership with the BIA and UK Israel Tech Hub. The delegation participated on the UK stand at BioMed and at events hosted by the UK Ambassador to Israel. The trip raised the international profile of the health and life sciences ecosystem in the North of England and generated several leads for the organisations involved.

## Supporting a research-rich region

The NHTA has set up and/or provided new and on-going support to research partnerships including:

- Northern Pain Network
- Northern Head and Neck Alliance
- Northern Universities Public Health Alliance
- Northern Biomedical Research Centres
- Development of Northern Advanced Therapies Network
- International collaboration with Australia, Canada and Israel delivering programmes including strength and balance and research collaborations
- Northern Bone Health Programme
- UK Reference Site Network for Active and Healthy Ageing - the UK's first super network of ecosystems tackling the challenges of an ageing population
- NEAM (Northern ecosystem for ageing and multi-morbidities) - network comprising of 8 Healthy Ageing research intensive centres and the Centre for Process Innovation, which aims to successfully land funding for collaborative activity that will further improve the health of our older population.

## Getting our collective voice heard

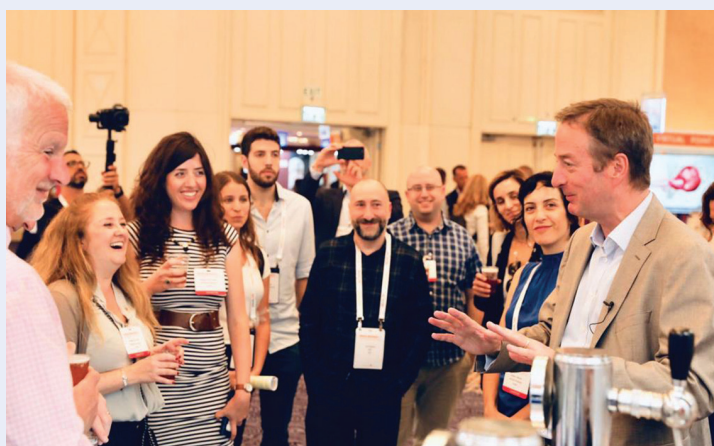
- The Health for Wealth report was launched at events in Newcastle and London. These were supported by leading health and political figures and attended by more than **300** people.
- NHTA was invited to present the report to Number 10 Special Advisor to the Prime Minister, Giles Wilkes, at 10 Downing Street.
- Secretary of State for Health and Social Care, Matt Hancock, quoted the Health for Wealth report in a speech as did NHS CEO Simon Stevens.
- Health for Wealth report follow-on work is being carried out by Liverpool LEP, Newcastle City Council and the report has been cited in the Greater Manchester Independent Prosperity Review.
- MP meetings gained parliamentary support for the NHTA and calls for investment to tackle North health inequalities and investment in R&D in health science.
- NHTA was called to appear before the House of Lords Select Committee to give evidence on the need for investment into health sciences in the North.



- There were **199,633,268** opportunities to see, read or hear about the NHTA over the year. Visibility for the NHTA has included: The Times, The Guardian, Health Service Journal, BBC News, Financial Times, Yorkshire Post, The Journal, The Jerusalem Post, Wall Street Journal and many more.
- Social media engagement continues to remain strong - post impressions over the year were **1,131,200** on Twitter and **66,515** on LinkedIn.
- NHTA named as a finalist in the Small Organisation category at the Northern Power Women Awards 2019.
- #NorthernPowerWomen campaign in the run up to and on International Women's Day led to widespread social media coverage with over **300** people nominated for the list. The estimated hashtag reach was **43,571**.
- NHTA has attended high-profile policy conferences to advocate for its members including: Labour Party Conference, Conservative Party Conference, New Statesman Northern Powerhouse Conference, EVO North and HETT.

## Opening the door to industry

- The NHTA has engaged with **80+** companies over the year.
- Led a delegation of **10** organisations and companies to BioMed Israel hosted by the BIA and the UK Israel Tech Hub. Delegates reported over **30** leads generated, around **12** of which have led to ongoing discussions and potential projects going forward.
- Hosted a flagship breakfast event on the global challenges of an ageing population at BIO International Convention in Philadelphia, drawing an international audience of around **200** delegates.



BioMed Israel

- Exhibited at BIO 2019 as part of the UK pavilion where we generated awareness of the North's health science capabilities.
- Provided early support to a research study between Born in Bradford and McLaren Applied Technologies into the diagnosis and treatment of specific medical conditions in Bradford.
- Ageing mission to China included presentations to three local governments on the global challenges of ageing, resulting in new research opportunities.
- Attended and sourced speakers for British Consulate event in Barcelona focusing on the use of AI in drug discovery and development.
- Represented NHTA members speaking on a panel during the Russian Digital Healthcare Mission to the UK.
- Formed part of a Northern delegation of businesses and organisations within the UK stand at BioEurope.
- Attended, exhibited and presented at a wide range of health and life science conferences and events including: HealthTec Cluster Launch, Lancaster University Industrial Strategy Day, Diagnostics North East, The Biosphere launch, and Department for International Trade Leeds Showcase.

